

Rep Order# 6842285 Ver# 1 Status New Traffic Order# Printed: 08/16/2012 12:39 PM 1 of 2

EC'd Yes Last Received: 08/16/2012 10:55 AM

Showing Buylines: All Lines

Station WVBTV-TV NORFOLK, VA. Agency ( ) MENTZER MEDIA Rep Firm  
Advertiser ( ) AMFOR PROSPERITY 600 FAIRMONT AVE, S#306 Sales Office ( ) PHILADELPHIA  
Product AMER. FOR PROSPERITY TOWSON, MD 21286 Salesperson ( ) ANJIE BRADY  
Estimate# 305 Agency C/P1/P2/E //305  
Buyer STEPHANIE KOHLBAUER Flight Dates 08/28/2012 - 09/03/2012 Salesperson Phone# 215-567-6005  
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938  
Fax#

--- CONTRACT COMMENT ---

CLIENT: AMERICANS FOR PROSPERITY SC=\*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER  
CONTRACT TOTAL IS \$700  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	8P-9P	HOUSE	:30	\$600.00	08/31-08/31	1	1	1	\$600.00	
				Buyline Comment: HOUSE								
	2	SU	10A-11A	FOX NEWS SUNDAY	:30	\$100.00	09/02-09/02	1	1	1	\$100.00	
				Buyline Comment: FOX NEWS SUNDAY								

---REPORT TOTALS---

Report Totals: 2 / \$700.00

---SALES MONTHLY TOTALS---

Sep 12: 2 / \$700.00  
Sales Totals: 2 / \$700.00  
Station Totals: 2 / \$700.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$14,000 CATV 0% WAVY 35% WGNT 0% WPXV 0% WTKR 22%  
WTVZ 0% WVBT 5% WVEC 38%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Flight Dates 08/28/2012 - 09/03/2012  
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Books JUL11, EJUL12  
Demos RA50+

-- CREDIT RISK --  
CASH IN ADVANCE